

Hollywood's Recall Resistance
The moguls and talent spending millions to keep Newsom in office

Venice 2021: Hot Films, Strict Protocols
PLUS Maggie Gyllenhaal's directorial debut:
'We did this movie like a commando unit'

Ed Asner, *THR* Icon
Still working, still pugnacious and still (happily) getting fan mail for *Elf*

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THE Hollywood REPORTER



'We're a We Now'

Impeachment: *American Crime Story* star **Beanie Feldstein** and real-life counterpart **Monica Lewinsky** on their tight bond and the fights, tears and joys of reframing the Clinton-era scandal for a post-#MeToo world

About Town

People, Places, Preoccupations

A New Record for Condo Sales in Los Angeles

Pendry Residences West Hollywood – where a unit just sold for a sky-high \$13M (or \$4,848 a square foot) – offers a luxury-to-the-max take on Southern California indoor-outdoor living By Degen Pener

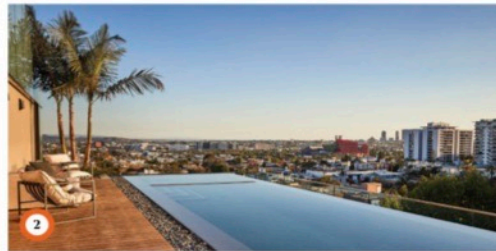
REAL ESTATE ON THE SUNSET STRIP



At the beginning of the pandemic, the appeal of residential towers plummeted as people sought extra personal space. Cut to summer 2021, and condo sales are on the rise in L.A., led by the recent sale of a 2,681-square-foot unit at the new Pendry Residences West Hollywood for \$13 million. At \$4,848 a square foot, that's a new record for condos in the Southland.

The Pendry Residences are far from a typical tower. Each of the 40 units has its own dedicated elevator access, and many of the two- and three-bedroom condos have mondo-sized outdoor space (up to 3,460 square feet) and even their own swimming pools. Says **Steven Ehrlich** of Ehrlich Yanai Rhee Chainey Architects of the prodigious use of terraces: "It's like floating in the air with your own roof deck, looking out at the city. People are really attracted to the openness of the design."

Other amenities include wine storage; room service from



the adjacent Pendry Hotel's two **Wolfgang Puck** restaurants, Merois and Ospero; and a one-year membership to The Britely social club, located inside the hotel. Units start around \$3 million and go up to \$30 million for the nearly 10,000-square-foot penthouse.

"We're providing a lifestyle," says **Tina Necrason**, executive vp residential, for developer Montage International. "We look after every aspect from personalized service to preventative maintenance for the homes to make sure their assets are really well preserved." **VTTB**

- 1 A condo at Pendry Residences West Hollywood, located on the former site of House of Blues.
- 2 The private pool at the unit, which sold for \$13 million.
- 3 A bedroom inside a model unit.
- 4 A drone photo of the project, where most condos range from 2,000 to 4,500 square feet. "It's a contemporary vision of multifamily, stepped hillside housing," says architect Steven Ehrlich.
- 5 A bathroom inside the model unit.

